USA: Strategic Joint Venture Agreement Signed

30 August 2018

Key highlights:

- CCP enters into a 50/50 JV in the USA with strategic partner Koolmax Monitoring Technology Inc.
- Immediate JV Customer Contract Value of US$71,000 (A$97,000)
- The JV, “White Tiger Inc.”, provides CCP with access to new clients, distribution channels and an experienced team in the US market
- Structured agreement to incentivise performance

CCP Technologies Limited (ASX:CT1) (“CCP” or the “Company”) is very pleased to announce that CCP Network North America Inc. (a wholly-owned subsidiary of CCP) has entered into a joint venture (JV) with US-based Koolmax Monitoring Technology Inc. (“Koolmax”).

Under the agreement, the JV entity White Tiger Inc. will offer a compelling bundled solution which combines White Tiger Filters with the CCP Monitoring Solution. The parties will also contribute specific customers to this entity. Immediately upon signing, the JV has secured customer contracts valued at US$71,000 (A$97,000).

Gerardo Colucci, Director, Koolmax said,

“We have installed filters in most of the major casinos and food service outlets in Las Vegas, including the Bellagio, MGM Grand, the Cosmopolitan, other five star resorts and Chef's Warehouse to name a few. For some time, we have been seeking a reliable cost-effective monitoring solution to complement the sale of our products. By providing our customers with access to real-time data and diagnostics, the performance improvements derived from the use of our filters becomes clear. CCP’s solution provides the IoT platform for monitoring temperature, humidity, door events and power consumption that we have been looking for. It’s by far the most advanced system we have ever seen.”

Michael White, Chief Executive Officer of CCP said,

“We are delighted to announce the White Tiger JV. On the back of our growing customer base in Nevada and California, the JV establishes a business model which will support accelerated growth into the US market. We are starting this JV with immediate sales and a substantial sales pipeline. Armed with a unique bundled solution and a compelling ROI, we expect our experienced team will establish a trend of strong sales growth in the short
term. Mr Axel Striefler (Vice President Business Development of CCP Network North America) has been appointed as President of White Tiger Inc.”

Under the agreement, CCP will subscribe for 50% of the White Tiger JV entity for $1, and participate as a 50% shareholder. As set out in Appendix A to this announcement, an at-risk incentive program has been established to drive JV net revenue. If milestones are met, Koolmax will have the right to subscribe for equity in CCP which has the potential of delivering at least $1.75m of new capital into CCP.

Company Contact:

Michael White, Executive Director & CEO
CCP Technologies Limited
www.ccp-technologies.com
T: +61 (0) 412 799 232

About Koolmax

White Tiger filters disrupt traditional humidity and temperature control solutions in all refrigeration environments through a unique holistic model in support of maximizing energy saving, equipment longevity, product shelf life, operational profitability and minimizing carbon footprint.

The filters deploy a patented nano-technology filter medium, which is supplied in the form of food grade bags. The filter medium is an activated endothermic reactor material infused with EPA certified fungicide and antimicrobial additives. The filters are fitted inside walk-in coolers and freezers below behind the circulation fans. As warm air passes through White Tiger filters, they absorb and bind excess moisture, microbes (such as mould, bacteria, and viruses) and gases (including ammonia and ethylene) releasing cold ‘cleansed’ air. This has the effect of ‘cleansing’ the air which extends the shelf-life of perishable foods and improves refrigeration performance. For more information on White Tiger filters visit: http://whitetigerorganic.solutions

About CCP Network

CCP Technologies – a listed public company on the Australian Securities Exchange – offers a critical control point management system in Australia and North America, and has an emerging presence in Singapore. Critical control points are the points in a supply chain where a failure of standard operating procedure has potential to cause serious harm to people – and to a business’ reputation and bottom line. Standard critical control points include temperature, energy, environment (e.g. air and water quality, pH, chemicals, noise, acoustics and gases) and movement.

CCP captures data using Smart Tags (IoT sensors) which leverage both local and wide area networks for communications. Data is transmitted to CCP’s big data analytics platform where it is interpreted to deliver critical business intelligence. Customers access this information through Web and Mobile Applications in the form of dashboards, graphs, maps and reports. They also receive real-time alerts via SMS, email and push notifications when configured tolerances are breached. For more information on the CCP Solution, visit: www.ccp-technologies.com
APPENDIX A - Incentive Program for Koolmax

Koolmax shall have the right to subscribe for equity in CCP Technologies Limited (ASX:CT1) over three tranches subject to achieving the following milestones:

**Tranches**

- **First tranche** (right to subscribe for 25 million fully paid ordinary listed shares) where the Net Revenue earned in the Company exceeds US$250,000 in the 6-month period from the date the Initial Cash Contribution is made by Koolmax (First Tranche Period). Such shares to be issued within 30 days of giving notice of the request to subscribe, subject to shareholder approval.

- **Second tranche** (right to subscribe for 25 million fully paid ordinary listed shares) where the Net Revenue earned in the Company exceeds US$500,000 in the 12-month period from the date the Initial Cash Contribution is made by Koolmax (Second Tranche Period). Such shares to be issued within 30 days of giving notice of the request to subscribe, subject to shareholder approval.

- **Third tranche** (right to subscribe for 37.5 million fully paid ordinary listed shares) where the Net Revenue earned in the Company exceeds US$875,000 in the 18-month period from the date the Initial Cash Contribution is made by Koolmax (Third Tranche Period). Such shares to be issued within 30 days of giving notice of the request to subscribe, subject to shareholder approval.

For the purposes of this incentive program, Net Revenue is defined as Gross Revenue minus the Cost of Goods Sold (COGS).

**Subscription Price**

Shares issued will have a price of a 5% discount to the 30-day VWAP at time of giving notice of the exercise of the right to subscribe or at 2 cents whichever is the greater.

**Subscription Period**

Shares can be subscribed for within six months of the parties agreeing that the relevant Milestone has been achieved.

**Escrow Period**

Shares issued are subject to a 24-month escrow period.